



DupeCatcher

Be proactive and block duplicates before they become a problem.

FREE APP!

Prevent manual entries and web-to-leads from becoming duplicates.

The bottom line for Salesforce® users is that you want the information you need, you want it quickly, and you want it clean and complete. Sorting through a messy database is a time consuming and painstaking process that goes against the very efficiency and productivity CRMs were designed to deliver. DupeCatcher solves this problem.

- ✓ Account, contact, and lead duplicate blocking
- ✓ Installed into your Salesforce org via the AppExchange™
- ✓ User-defined matching fields (standard and custom) via filters and rules to align with internal processes.
- ✓ Retain full control of the deduplication process so no critical data is lost
- ✓ Report on the number of blocked duplicates
- ✓ Support for Professional, Enterprise (including Person Accounts), Unlimited, Developer, and Mobile Editions



Identify and find duplicate leads, accounts, and contacts at the **point of entry**.



Update current Salesforce records and **create** new ones only when needed.



Merge or convert data into a single record, **preventing** the creation of new duplicates and maintaining established data quality standards.



Retain full control of the identification and merging process, **eliminating any fear of loss** while cleansing data.



Consistently ranked in the Top Five Free apps on Salesforce® AppExchange!

Debbie Lev - Simple Application - Super Functionality!

★★★★★

Thanks for an Awesome Product! Simple to install with Super results!

Chad Anderson - Great little App to Keep your data clean.

★★★★★

I am a Salesforce consultant and I use DupeCatcher with many of my clients. It is a great start to keeping your data clean. The setup is very straight forward and it is easy to use!

Jason Burns - DupeCatcher ..

★★★★★

If you are looking to maintain a clean database of information you really need to download this app. It really is a great tool to utilize !